

Hi, I'm Dara

I do UX/UI Design

— <http://folio.kapuuut.com>

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To me, good design communicates, captivates & inspires. It's invisible, functional and for the people.

Bit of a perfectionist but love a good organised mess. I strive to do work that excites me, things that can ideally make a difference. I live by an adapt-or-perish motto, and I've got the determination to put myself up to the challenges and to step outside my comfort zone.

Education

2001	CHIJ St Theresa's Convent
2005	GCE O Levels
2006	Republic Polytechnic
2009	Diploma in Technology & Arts Management
2009	SIM Global (Royal Melbourne Institute of Technology)
2010	BA in Communication Design (with Distinction)

Design / Skills

UX

User Experience
User Interface
User Research
Workshopping
Interaction Design
Wireframing
Prototyping

Code

HTML
CSS
CMS

Tools

Figma, Sketch, Overflow, Zeplin, Miro
Jira, Confluence, Asana, Google Analytics,
Adobe Photoshop, Illustrator, InDesign, Axure, Microsoft Office

Work Experience

—	2011	Greenhouse Communications + Design Junior Graphic Design Intern
—	2012	Refinery Concepts Graphic Designer
Jan	2012	POSSIBLE Worldwide
Jun	2013	Interaction Designer
—	2014	Freelance Design (Art Direction/Interaction/UX/UI)
—	2016	_Zeno Communications (Edelman Group) _Digital Arts Network Singapore (TBWA) _Brilliant Basics _Paperplane Co
May	2016	Toaster Ltd (Google)
Dec	2016	Senior Creative Designer
Mar	2017	Heimat Werbeagentur GmbH
Jul	2018	Senior UX/UI Designer
Feb	2019	BASA GmbH (Book a Street Artist)
Nov	2019	Freelance UX/UI Designer
Jan	2020	StarHub Ltd
May	2021	Senior UX/UI Designer
Jun	2021	OCBC Bank
Jul	2024	Senior Experience Designer